**Professional Summary**

As a business and growth advisor, Dr. Clark is passionate about helping businesses achieve growth and success through strategic growth marketing techniques and consumer insight. His speaking engagements are compelling, inspiring, and focus on practical advice that draws on his research and experiences as an international consultant, business owner, investor, and sales and marketing professor and instructor.

Dr. Clark’s keynotes are written with two expressed goals in mind: to deliver a meaningful, fresh, and inspirational message to the audience, and to show a return on investment to event organizers.

Additionally, Dr. Clark’s keynote uses innovations in business and marketing to help professionals achieve more. Through his keynotes, professionals become adept at building consumer relationships, analyzing data, marketing through storytelling, and, most importantly, growing the business.

**Topics**

- Growth Marketing
- Digital Marketing
- Business Development
- Digital Marketing
- Marketing Automation
- Customer Relationships

**Speaking Fees**

Speaking cost below do not include *T&E fees unless within the local Dallas/Ft. Worth area.

<table>
<thead>
<tr>
<th>Presentation Type</th>
<th>30 Min.</th>
<th>1 Hr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Keynote/Guest</td>
<td>$3500</td>
<td>$4250</td>
</tr>
<tr>
<td>Virtual Keynote/Guest</td>
<td>$1200</td>
<td>$2200</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session Type</th>
<th>Up to 3 Hrs.</th>
<th>Up to 6 Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar / Workshop</td>
<td>$5000</td>
<td>$6000</td>
</tr>
</tbody>
</table>

**Additional Services Available (Same Event)**

- Panel Participation: $1500
- Facilitation Session: $1500
- Consulting/Advising: $225 hr.
- Breakout Session: $225 hr.

**Payment Options**

50% down with signing of contract. Balance to be paid to speaker two weeks before event. If bill is paid in full at signing, a 10% Discount will be deducted from the speaking fee. Excluding travel and expenses.

**Educational Materials (quantity discounts available)**

Signed book copy available for Act Like a Business. Think Like a Customer. 1 @ . . . $5.00

**Travel & Expenses**

**Option #1.** Client will provide hotel arrangements, air tickets, transportation to and from airports, venues, and hotel, meals, tips, and shipment of props and supplies if needed.

**Option #2.** Client makes and pays for hotel arrangements for speaker. Speaker purchases airfare and pays for all other expenses. Client pays a flat fee for these expenses.