



Elijah Clark

DR. ELIJAH CLARK, DBA

Dr. Clark is a highly experienced educator and business and marketing strategist. He holds a Doctorate in Marketing, a Masters in Digital Marketing, and a Bachelors in Brand Art & Design. He is a high-level Speaker, Mentor, Scholar, University Professor, Author, Consultant, and Air Force veteran in logistics operations.

Along with his team at Dr. Elijah Clark Enterprises in Dallas Ft. Worth, Texas, Dr. Clark partners with overwhelmed entrepreneurs, managers, and employees to help them improve sales, decrease campaign spending, and market with confidence.

As a strategic neuroscience marketer, Dr. Clark is passionate about data, research, analysis, market trends, and consumer insights. His speaking and consulting engagements are compelling, inspiring, and focus on practical advice that draws on his research and experiences.



Speaking



Workshops



Strategizing



Coaching

NEUROSCIENCE MARKETING

SPEAKER • AUTHOR • COACH • CONSULTANT

Neuroscience Marketing (Neuromarketing) refers to the measurement of analyzing signals to gain insight into customers' motivations, preferences, and decisions, which can help inform and enhance creative advertising, product development, pricing, and other marketing areas. Neuromarketing is a process that asks companies to consider the research and findings and scientific study before they tackle a process that might help them to influence customer buying decisions.

As a Neuromarketer, Dr. Clark helps to analyze the rationale behind why and how consumers make purchasing decisions and apply those learnings to help improve sales, productivity, and customer experiences.

Dr. Clark is available to speak on these topics:

Neuroscience Marketing • Strategic Marketing • Digital Marketing • Relationship Marketing • Marketing Automation



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